Marketing & Communications Update
September 8, 2008

Press releases that have been sent to the area papers for August 25-September 8, 2008

- Pellissippi State student takes top prize in Olympus photo contest
- Pellissippi State–TnCIS study abroad programs offer students world of experience
- Pellissippi State Convocation speaker kicks off 2008-09 ‘Common Academic Experience’ with reflections on Iranian revolution
- ‘Countrypolitan’ Laura Bryna to sing at Pellissippi State balloon fest
- 2008 Pellissippi State Hot Air Balloon Festival: Saturday presents varied music lineup
- Pellissippi State names summer 2008 ‘Academic Achievers’ (internal only)
- Pellissippi State offers limited residential contractor licensing course
- 2008 Pellissippi State Hot Air Balloon Festival: Country music drives Homer Hart
- 2008 Pellissippi State Hot Air Balloon Festival: Saturday presents varied music lineup
- Pellissippi State names summer 2008 ‘Academic Achievers’
- Pellissippi State offers limited residential contractor licensing course
- 2008 Pellissippi State Hot Air Balloon Festival: Country music drives Homer Hart
- Pellissippi State student awarded paralegal scholarship
- Pellissippi State graduate awarded accounting society scholarship
- 2008 Pellissippi State Hot Air Balloon Festival: (Hula) hoop dancing offers energized entertainment
- Pellissippi State presents play about John and Abigail Adams
- Pellissippi State students benefit from new ‘developmental’ math approach
- Singer-songwriter Lea to give two performances at Pellissippi State
- Trio San Rafael perform at Pellissippi State for Hispanic-Latino Month
- Hot Hare Balloon ‘energizes’ Pellissippi State balloon fest

Actual articles that have appeared in area papers for August 25-September 8, 2008

- Have a ball at the hot air balloon festival
  - Knoxville Journal (August 21)
  - Fountain City Focus (August 25)
  - BenMac.com (September 4)
- Anderson County Visions Magazine (September)
- Blount County Chamber (September 3)
- Knoxville Magazine (September)

  - Pellissippi student job shadows at UT Medical Center
    - Knoxville Journal (August 21)

  - PSTCC names new administrators
    - Knoxville Journal (August 21)

  - Pellissippi State vice president Wise completes leadership
    - Knoxville Enlightener (August 25)
    - News Sentinel (September 3)
    - Knoxville Journal (August 28)

  - East TN Chapters offer IAAP Seminar at Pellissippi State
    - Fountain City Focus (September 2)

  - Pellissippi State offers limited residential contractor licensing course
    - Fountain City Focus (September 2)

  - Smoky Mountain ABWA announces scholarship recipients
    - Daily Times (August 31)

  - Texts being customized; reactions are mixed
    - News Sentinel (August 26)

  - Pellissippi State Technical Community College announces spring dean’s list
    - FarragutPress (September 4)

  - Pellissippi State–TnCIS study abroad programs offer students world of experience
    - Shopper News (September 1)

  - Pellissippi State student takes top prize in Olympus photo contest
    - Shopper News (September 1)
    - Knoxville Journal (August 28)

  - Queener named to board of directors for human resources professionals
    - Blount Today (September 3)