

Marketing & Communications Update
September 8, 2008

**Press releases that have been sent to the area papers for
August 25-September 8, 2008**

- **Pellissippi State student takes top prize in Olympus photo contest**
- **Pellissippi State–TnCIS study abroad programs offer students world of experience**
- **Pellissippi State Convocation speaker kicks off 2008-09 ‘Common Academic Experience’ with reflections on Iranian revolution**
- **‘Countryopolitan’ Laura Bryna to sing at Pellissippi State balloon fest**
- **2008 Pellissippi State Hot Air Balloon Festival: Saturday presents varied music lineup**
- **Pellissippi State names summer 2008 ‘Academic Achievers’ (internal only)**
- **Pellissippi State offers limited residential contractor licensing course**
- **2008 Pellissippi State Hot Air Balloon Festival: Country music drives Homer Hart**
- **2008 Pellissippi State Hot Air Balloon Festival: Saturday presents varied music lineup**
- **Pellissippi State names summer 2008 ‘Academic Achievers’**
- **Pellissippi State offers limited residential contractor licensing course**
- **2008 Pellissippi State Hot Air Balloon Festival: Country music drives Homer Hart**
- **Pellissippi State student awarded paralegal scholarship**
- **Pellissippi State graduate awarded accounting society scholarship**
- **2008 Pellissippi State Hot Air Balloon Festival: (Hula) hoop dancing offers energized entertainment**
- **Pellissippi State presents play about John and Abigail Adams**
- **Pellissippi State students benefit from new ‘developmental’ math approach**
- **Singer-songwriter Lea to give two performances at Pellissippi State**
- **Trio San Rafael perform at Pellissippi State for Hispanic-Latino Month**
- **Hot Hare Balloon ‘energizes’ Pellissippi State balloon fest**

**Actual articles that have appeared in area papers for
August 25-September 8, 2008**

- Have a ball at the hot air balloon festival
 - Knoxville Journal (August 21)
 - Fountain City Focus (August 25)
 - BenMac.com (September 4)

- Anderson County Visions Magazine (September)
 - Blount County Chamber (September 3)
 - Knoxville Magazine (September)
- Pellissippi student job shadows at UT Medical Center
 - Knoxville Journal (August 21)
- PSTCC names new administrators
 - Knoxville Journal (August 21)
- Pellissippi State vice president Wise completes leadership
 - Knoxville Enlightener (August 25)
 - News Sentinel (September 3)
 - Knoxville Journal (August 28)
- East TN Chapters offer IAAP Seminar at Pellissippi State
 - Fountain City Focus (September 2)
- Pellissippi State offers limited residential contractor licensing course
 - Fountain City Focus (September 2)
- Smoky Mountain ABWA announces scholarship recipients
 - Daily Times (August 31)
- Texts being customized; reactions are mixed
 - News Sentinel (August 26)
- Pellissippi State Technical Community College announces spring dean's list
 - FarragutPress (September 4)
- Pellissippi State–TnCIS study abroad programs offer students world of experience
 - Shopper News (September 1)
- Pellissippi State student takes top prize in Olympus photo contest
 - Shopper News (September 1)
 - Knoxville Journal (August 28)
- Queener named to board of directors for human resources professionals
 - Blount Today (September 3)