

Marketing & Communications Update
October 4, 2008

**Press releases that have been sent to the area papers for
September 8-October 4, 2008**

- **Pellissippi State offers prep course for Edison Electric licensing exam**
- **Clown troupe entertains at Pellissippi State Hot Air Balloon Festival**
- **Pellissippi State coordinator Gaddis named Hospitality Educator of the Year**
- **Detroitdaddies to perform Sept. 26 at Pellissippi State balloon fest**
- **Businesses sought for Career Center Fall Employment Job Fair/Mas Trabajos Oct. 9**
- **Illustrator joins in Pellissippi State's Common Academic Experience**
- **2008 Pellissippi State Hot Air Balloon Festival: Pre-event Media Advisory**
- **Pellissippi State Study Smart Workshops teach how to earn better grades**
- **'Four Seasons' Faculty Recital kicks off Pellissippi State concert series**
- **Heart of Knoxville Career Center Job Festival/Mas Trabajos Oct. 9**
- **Pellissippi State offers free GED preparation and practice test**
- **Medic blood drive planned at Pellissippi State's Blount County Center**
- **Pellissippi State hosts 10/8 discussion by Iranian faculty members**
- **Director of Pellissippi State's Small Business Development Center named 'State Star'**

**Actual articles that have appeared in area papers for
September 8-October 4, 2008**

- **Have a ball at the hot air balloon festival**
 - **BenMac.com (September)**
 - **WBIR (September 19)**
 - **FarragutPress (September 11)**
 - **Oak Ridger (September 15)**
 - **Shopper News (15)**
 - **News Sentinel (September 17)**
 - **News Sentinel (September 27)**
 - **News Sentinel (September 26)**
 - **Shopper News (September 29)**
 - **Daily Times (September 27)**
 - **Oak Ridger (September 26)**
 - **Oak Ridge Observer (September 25)**

- **Knox City Data (September)**
- **Daily Times (September 26)**
- **Metro Pulse (September 14)**
- **Metro Pulse (September 3)**
- **News Sentinel (September 21)**
- **News Sentinel (September 19)**
- **Oak Ridger (September 14)**
- **Knoxville Tourism (September)**
- **News Sentinel (September 19)**
- **B97.5 Newsletter (September)**
- **Hardin Valley Hawks Newsletter (September)**
- **Knoxville News Blog (September)**
- **Hot Air Balloon Blog (September)**
- **Jammie Graves Photography Blog (September)**
- **WIVK Newsletter (September)**
- **Blount County Chamber Newsletter (September)**
- **Arai Website (September)**
- **TN Vacation Website (September)**
- **Explore TN Blog (September)**
- **Central Ohio Balloon Club Newsletter (September)**
- **Albuquerque International Balloon website (September)**
- **Fox 43 (September)**
- **Daily Times (September 27)**
- **KnoxViews Blog (September)**
- **Denver Channel 5 News website (September)**
- **At Home TN website (September)**
- **Dallas Channel 10 (September)**
- **Plane Trains Automobiles website (September)**
- **Washington DC Channel 4 (September)**
- **KUB Newsletter (September)**
- **TN Vacation website (September)**
- **East TN Black Pages (September 24)**
- **Daily Times (September 5)**

- **Pellissippi State offers prep course for Edison Electric licensing exam**
 - **Oak Ridger (September 24)**
 - **FarragutPress (September 18)**

- **Pellissippi State Study Smart Workshops teach how to earn better grades**
 - **Oak Ridger (September 24)**
 - **News Sentinel (September 16)**
 - **Metro Pulse (September 12)**
 - **East TN Black Pages (September 13)**

- **Roane State, Pellissippi State see fall enrollment increase**
 - **Oak Ridger (September 18)**

- News Sentinel (September 15)
- News Sentinel (September 21)
- Blount Today (September 16)

- **College Expo Offers Path to Success**
 - Knoxville Enlightener (September 8)

- **Pellissippi State grad gets CPA scholarship**
 - Shopper News (September 15)
 - Knoxville Journal (September 15)

- **Illustrator joins in Pellissippi State's Common Academic Experience**
 - Blount Today (September 18)

- **Pellissippi State—TnCIS study abroad programs offer students world of experience**
 - News Sentinel (September 10)

- **Pellissippi State students benefit from new 'developmental' math approach**
 - Knoxville Enlightener (September 15)

- **Singer—songwriter Lea to give two performances at Pellissippi State**
 - East TN Black Pages Newsletter (October 1)
 - Blount County Chamber Newsletter (September)

- **ORCMA Guild to host Pellissippi State Singers**
 - Oak Ridger (September 26)

- **Medic blood drive planned at Pellissippi State's Blount County Center**
 - Daily Times (September 24)

- **Pellissippi State coordinator Gaddis named Hospitality Educator of the Year**
 - Blount Today (September 17)
 - Daily Times (September 12)

- **Pellissippi State theatre students experience lights of Broadway**
 - Blount Today (September 17)

- **Pellissippi State includes 22 on summer dean's list**
 - FarragutPress (September 11)

- **Heart of Knoxville Career Center Job Festival/Mas Trabajos Oct. 9**
 - Daily Times (September 12)
 - Metro Pulse (September 24)

- **Knoxville Business Journal (September)**
- **Trio San Rafael perform at Pellissippi State for Hispanic—Latino Month**
 - **Daily Times (September 9)**
- **‘Four Seasons’ Faculty Recital kicks off Pellissippi State concert series**
 - **Metro Pulse (September 19)**
 - **Oak Ridger (September 28)**
- **BCS Seminar**
 - **Metro Pulse (September 8)**
- **Pellissippi State offers free GED preparation and practice test**
 - **Metro Pulse (September 24)**
- **The Big Read Event**
 - **News Sentinel (September 28)**
 - **OakRidger (September 25)**
- **Pellissippi State names new assistant vice presidents**
 - **Knoxville Business Journal (September)**
- **Queener named to board of directors for human resources professionals**
 - **Knoxville Business Journal (September)**
- **Constitution Day: Pellissippi State presents play about John and Abigail Adams**
 - **Daily Times (September 9)**