

Marketing & Communications Update
October 17, 2008

**Press releases that have been sent to the area papers for
October 4-17, 2008**

- **Pellissippi State enrollment breaks record again**
- **Free ESOL, TOEFL, citizenship classes offered by Pellissippi State**
- **Basic Electricity and Electronics begins Oct. 28 at Pellissippi State**
- **Pellissippi State presents psychological thriller 'Scotland Road'**
- **Prospective students invited to Pellissippi State Open House**
- **Pellissippi State Foundation announces new board of trustees**
- **Upcoming graduates invited to Graduation Information Day**

**Actual articles that have appeared in area papers for
October 4-17, 2008**

- **Have a ball at the hot air balloon festival**
 - **FarragutPress (October 2)**
 - **Oak Ridger Observer (October 9)**
- **Pellissippi State presents psychological thriller 'Scotland Road'**
 - **Oak Ridger (October 15)**
- **Plans continue for new Blount Pellissippi campus**
 - **Daily Times (October 10)**
- **Director of Pellissippi State's Small Business Development Center named 'State Star'**
 - **Knoxville Journal (October 9)**
 - **FarragutPress (October 16)**
 - **Oak Ridger (October 13)**
 - **Oak Ridger (October 6)**
- **Woman acts to ensure her land protected**
 - **News Sentinel (October 17)**
- **Blount County Early Voting**
 - **Blount Voice (October 15)**
 - **Daily Times (October 16)**
 - **Daily Times (October 7)**
- **Stoller new manager at Matlock Tire (alum)**
 - **Daily Times (October 10)**

- **Pellissippi State enrollment breaks record again**
 - **FarragutPress (October 16)**
- **Pellissippi State offers prep course for Edison Electric licensing exam**
 - **Fountain City Focus (October 13)**
- **Farragut Loins Club scholarship winner**
 - **Shopper News (October 13)**
- **Association to host college, career fair**
 - **News Sentinel (October 12)**
 - **Shopper News (October 13)**
 - **Fountain City Focus (October 13)**
- **Pellissippi State summer dean's list**
 - **FarragutPress (October 2)**
- **Knights are shining example of unflagging devotion**
 - **News Sentinel (October 11)**
- **Pellissippi State students awarded scholarships**
 - **Knoxville Journal (October 9)**
- **Pellissippi State shows Persepolis**
 - **Metro Pulse (October 8)**
- **Pellissippi State includes 22 on summer dean's list**
 - **FarragutPress (October 9)**
- **Heart of Knoxville Career Center Job Festival/Mas Trabajos Oct. 9**
 - **FarragutPress (October 2)**
 - **Metro Pulse (October 9)**
 - **News Sentinel (October 4)**
- **BCS/SBDC Seminar**
 - **FarragutPress (October 2)**
 - **News Sentinel (October 8)**
 - **News Sentinel (October 4)**
- **Craigslist is hotbed of online prostitution**
 - **News Sentinel (October 5)**
- **Pellissippi State offers free GED preparation and practice test**
 - **Shopper News (October 6)**

- **Pellissippi State hosts 10/8 discussion by Iranian faculty members**
 - **Oak Ridger (October 6)**

- **More Voter Support Needed for Bailout**
 - **News Sentinel (October 3)**