Marketing & Communications Update  
November 17, 2008

Press releases that have been sent to the area papers for 
November 3-17, 2008

- First Tennessee Bank contributes to area Small Business Development Center
- Pellissippi State hosts Knoxville's first international film festival
- Blacksmithing class at Pellissippi State forging ahead
- Pellissippi State student named Governor’s Volunteer Star of the Year
- Three-part ‘Paradox of Affluence’ video lecture series begins at Pellissippi State
- Human Race Machine at Pellissippi State shows life as a different race
- Pellissippi State students help advertise Salon Biyoshi
- Clayton Foundation gives $1 million to Pellissippi State Foundation
- International film festival at Pellissippi State-Winfrey film uncovers African-American role in country music
- Celebrity photographer speaks, exhibits work at Pellissippi State for film festival

Actual articles that have appeared in area papers for 
November 3-17, 2008

- PSTCC Offers Study Smart Workshops
  - East TN Black Pages (November 5)
  - East TN Black Pages (November 12)
  - East TN Black Pages (November 140

- PSTCC Welcomes New Foundation Board Members
  - Blount Today (October 30)

- KnoxAchieves Community College Tuition Assistance Program Launched
  - Knox County Government (November 4)
  - News Sentinel (November 3)
  - Knoxville Journal (November 6)
  - Fountain City Focus (November 3)
  - News Sentinel (November 12)

- Prospective Students Invited to Pellissippi State Open House
  - News Sentinel (November 4)
  - Oak Ridger (October 31)
  - News Sentinel (November 4)
- Blount Today (November 3)

- Student to guest conduct at Pellissippi State’s Fall Choral Concert
  - Oak Ridger (October 31)
  - Knoxville Enlightener (November 3)

- Welding Course scheduled at Pellissippi State
  - Oak Ridger (November 2)

- Davis: Ugly immigrants find East TN to their liking
  - News Sentinel (November 1)

- Johnson City has a film festival too (Pellissippi State hosts Knoxville's first international film festival)
  - Citizen-Times (October 31)
  - East Tennessean (November 3)
  - ETSU Website (November 13)
  - Daily Times (November 7)
  - Go Tricities.com (November 12)

- Payne Avenue Missionary Baptist Church holds College Fair
  - Knoxville Enlightener (October 27)

- Local author writes book titled, ‘Life Among the Lilliputians’
  - Oak Ridger (November 5)

- PSTCC Student Wedding Announcement
  - News Sentinel (November 5)
  - Journal Gazette (November 8)

- Blacksmithing class at Pellissippi State forges ahead
  - Oak Ridger (November 7)
  - Fountain City Focus (November 10)

- Young voters flock to the polls in higher numbers
  - Topix (November)

- Citizen’s Voice: Paddling would restore discipline
  - News Sentinel (November 8)

- Tennessee State Two White Supremacists Kept Prisoners for Plotting Assassination of Barack Obama
  - Encyclocentra (November)

- Tennessee Man William Carter 63 Died at Rooks County Health Center in Hunting Accident Near Stockton
- Arvel Bird at Pellissippi State
  - Daily Times (November 10)
  - News Sentinel (November 9)
  - WATE (November 10)
  - FarragutPress (November 14)

- Best Christmas Pageant Ever
  - Daily Times (November 7)
  - Daily Times Weekend (November 7)

- First Tennessee Bank contributes to area Small Business Development Center
  - Fountain City Focus (November 10)

- Pellissippi State student named Governor’s Volunteer Star of the Year
  - Fountain City Focus (November 10)

- Clayton Media Advisory/Donation to benefit college
  - News Sentinel (November 11)
  - News Sentinel (November 10)
  - Daily Times (November 11)
  - News Sentinel (November 13)
  - Daily Times (November 13)

- ETSU closing Bristol campus
  - Oak Ridger (November 12)

- Maryville Weight Loss Surgery Group meets at PSTCC
  - Blount Today (November 6)
  - Blount Today (November 13)

- Three—part 'Paradox of Affluence' video lecture series begins at Pellissippi State
  - Shopper News (November 10)

- Human Race Machine at Pellissippi State shows life as a different race
  - Daily Times (November 11)

- Wilkerson named editor of News-Herald
  - News-Herald (November 13)

- Pellissippi State–TnCIS study abroad programs offer students world of experience
  - FarragutPress (November 8)
• FarragutPress (November 14)
  • PSTCC has Record Enrollment
    o FarragutPress (November 8)
  • PSTCC Spring Registration
    o FarragutPress (November 14)
  • Pellissippi State offers free GED preparation and practice test
    o FarragutPress (November 14)
  • Pellissippi State student job shadows at UT hospital
    o Blount Today (November 13)