

Marketing & Communications Update November 17, 2008

Press releases that have been sent to the area papers for November 3-17, 2008

- **First Tennessee Bank contributes to area Small Business Development Center**
- **Pellissippi State hosts Knoxville's first international film festival**
- **Blacksmithing class at Pellissippi State forges ahead**
- **Pellissippi State student named Governor's Volunteer Star of the Year**
- **Three-part 'Paradox of Affluence' video lecture series begins at Pellissippi State**
- **Human Race Machine at Pellissippi State shows life as a different race**
- **Pellissippi State students help advertise Salon Biyoshi**
- **Clayton Foundation gives \$1 million to Pellissippi State Foundation**
- **International film festival at Pellissippi State-Winfrey film uncovers African-American role in country music**
- **Celebrity photographer speaks, exhibits work at Pellissippi State for film festival**

Actual articles that have appeared in area papers for November 3-17, 2008

- **PSTCC Offers Study Smart Workshops**
 - **East TN Black Pages (November 5)**
 - **East TN Black Pages (November 12)**
 - **East TN Black Pages (November 14)**
- **PSTCC Welcomes New Foundation Board Members**
 - **Blount Today (October 30)**
- **KnoxAchieves Community College Tuition Assistance Program Launched**
 - **Knox County Government (November 4)**
 - **News Sentinel (November 3)**
 - **Knoxville Journal (November 6)**
 - **Fountain City Focus (November 3)**
 - **News Sentinel (November 12)**
- **Prospective Students Invited to Pellissippi State Open House**
 - **News Sentinel (November 4)**
 - **Oak Ridger (October 31)**
 - **News Sentinel (November 4)**

- **Blount Today (November 3)**
- **Student to guest conduct at Pellissippi State's Fall Choral Concert**
 - **Oak Ridger (October 31)**
 - **Knoxville Enlightener (November 3)**
- **Welding Course scheduled at Pellissippi State**
 - **Oak Ridger (November 2)**
- **Davis: Ugly immigrants find East TN to their liking**
 - **News Sentinel (November 1)**
- **Johnson City has a film festival too (Pellissippi State hosts Knoxville's first international film festival)**
 - **Citizen-Times (October 31)**
 - **East Tennessean (November 3)**
 - **ETSU Website (November 13)**
 - **Daily Times (November 7)**
 - **Go Tricities.com (November 12)**
- **Payne Avenue Missionary Baptist Church holds College Fair**
 - **Knoxville Enlightener (October 27)**
- **Local author writes book titled, 'Life Among the Lilliputians'**
 - **Oak Ridger (November 5)**
- **PSTCC Student Wedding Announcement**
 - **News Sentinel (November 5)**
 - **Journal Gazette (November 8)**
- **Blacksmithing class at Pellissippi State forges ahead**
 - **Oak Ridger (November 7)**
 - **Fountain City Focus (November 10)**
- **Young voters flock to the polls in higher numbers**
 - **Topix (November)**
- **Citizen's Voice: Paddling would restore discipline**
 - **News Sentinel (November 8)**
- **Tennessee State Two White Supremacists Kept Prisoners for Plotting Assassination of Barack Obama**
 - **Encycloentra (November)**
- **Tennessee Man William Carter 63 Died at Rooks County Health Center in Hunting Accident Near Stockton**

- Encylocentra (November)
- **Arvel Bird at Pellissippi State**
 - Daily Times (November 10)
 - News Sentinel (November 9)
 - WATE (November 10)
 - FarragutPress (November 14)
- **Best Christmas Pageant Ever**
 - Daily Times (November 7)
 - Daily Times Weekend (November 7)
- **First Tennessee Bank contributes to area Small Business Development Center**
 - Fountain City Focus (November 10)
- **Pellissippi State student named Governor's Volunteer Star of the Year**
 - Fountain City Focus (November 10)
- **Clayton Media Advisory/Donation to benefit college**
 - News Sentinel (November 11)
 - News Sentinel (November 10)
 - Daily Times (November 11)
 - News Sentinel (November 13)
 - Daily Times (November 13)
- **ETSU closing Bristol campus**
 - Oak Ridger (November 12)
- **Maryville Weight Loss Surgery Group meets at PSTCC**
 - Blount Today (November 6)
 - Blount Today (November 13)
- **Three—part 'Paradox of Affluence' video lecture series begins at Pellissippi State**
 - Shopper News (November 10)
- **Human Race Machine at Pellissippi State shows life as a different race**
 - Daily Times (November 11)
- **Wilkerson named editor of News-Herald**
 - News-Herald (November 13)
- **Pellissippi State—TnCIS study abroad programs offer students world of experience**
 - FarragutPress (November 8)

- **FarragutPress (November 14)**
- **PSTCC has Record Enrollment**
 - **FarragutPress (November 8)**
- **PSTCC Spring Registration**
 - **FarragutPress (November 14)**
- **Pellissippi State offers free GED preparation and practice test**
 - **FarragutPress (November 14)**
- **Pellissippi State student job shadows at UT hospital**
 - **Blount Today (November 13)**