Marketing & Communications Update
December 1, 2008

Press releases that have been sent to the area papers for November 17-December 1, 2008

• Pellissippi State Holiday Spectacular: a flurry of seasonal cheer
• Pellissippi State hosts auditions for ‘Fantasticks’

Actual articles that have appeared in area papers for November 17-December 1, 2008

• KnoxAchieves Community College Tuition Assistance Program Launched
   ○ Knox County Teachers Newsletter (November 17)

• Pellissippi State hosts Knoxville's first international film festival
   ○ Oak Ridger (November 16)
   ○ Johnson City Press (November 14)
   ○ FarragutPress (November 20)
   ○ Daily Times (November 17)
   ○ News Sentinel (November 17)
   ○ Oak Ridger (November 17)
   ○ Daily Times (November 21)

• Clayton Media Advisory/Donation to benefit college
   ○ Daily Times (November 16)
   ○ Knoxville Enlightener (November 17)
   ○ FarragutPress (November 20)
   ○ FarragutPress (November 17)
   ○ Shopper News (November 17)
   ○ Daily Times (November 13)
   ○ Knoxville Journal (November 20)

• DeFoe gets into field for $1 million
   ○ News Sentinel (November 16)

• International Society of Automation meets at PSTCC
   ▪ News Sentinel (November 16)

• Moonshine Symphony at PSTCC
   ○ Rambling Man Blog (November 14)
   ○ News Sentinel (November 16)
   ○ Knoxville Journal (November 13)
• Oak Ridger (November 14)

Bredesen asks colleges to speed up plans/budget issues
  o  Tennessean (November 25)
  o  WBIR (November 25)
  o  Community College Week (November 3)
  o  WATE (November 25)

First Tennessee Bank gives $5,000 to Small Business Development Center
  o  FarragutPress (November 20)
  o  FarragutPress (November 13)

PSTCC enrollment breaks record again
  o  Blount Today (November 19)

PSTCC Foundation announces new board of trustees
  o  Blount Today (November 19)
  o  Business Journal (November)

Pellissippi State students help advertise Salon Biyoshi
  o  Blount Today (November 19)
  o  Fountain City Focus (November 17)
  o  Knoxville Journal (November 20)

Celebrity photographer speaks, exhibits work at Pellissippi State for film festival
  o  Farragut Press (November 20)

Language and citizenship classes
  o  Knoxville Journal (November 20)

SBDC Workshops
  o  FarragutPress (November 20)
  o  News Sentinel (November 23)

Rotary Club of Knoxville announces board of directors
  o  Business Journal (November)

Alumns’ story
  o  News Sentinel (November 16)

Prospective students invited to Pellissippi State Open House
  o  Knoxville Journal (November 13)
  o  Blount Today (November 13)

Pellissippi State student named Governor’s Volunteer Star of the Year
- Oak Ridger (November 14)
  - VP completes leadership program
    - Blount Today (November 13)

- Earning your GED in TN, what’s official? What’s phoney?
  - WATE (November 17)

- Medic at PSTCC
  - Knoxville Journal (November 20)

- Teri Brahams re-elected secretary of ADC board of directors
  - Blount Today (November 20)