

**Marketing & Communications Update  
December 1, 2008**

**Press releases that have been sent to the area papers for  
November 17-December 1, 2008**

- **Pellissippi State Holiday Spectacular: a flurry of seasonal cheer**
- **Pellissippi State hosts auditions for ‘Fantasticks’**

**Actual articles that have appeared in area papers for  
November 17-December 1, 2008**

- **KnoxAchieves Community College Tuition Assistance Program Launched**
  - **Knox County Teachers Newsletter (November 17)**
  
- **Pellissippi State hosts Knoxville's first international film festival**
  - **Oak Ridger (November 16)**
  - **Johnson City Press (November 14)**
  - **FarragutPress (November 20)**
  - **Daily Times (November 17)**
  - **News Sentinel (November 17)**
  - **Oak Ridger (November 17)**
  - **Daily Times (November 210)**
  
- **Clayton Media Advisory/Donation to benefit college**
  - **Daily Times (November 16)**
  - **Knoxville Enlightener (November 17)**
  - **FarragutPress (November 20)**
  - **FarragutPress (November 17)**
  - **Shopper News (November 17)**
  - **Daily Times (November 13)**
  - **Knoxville Journal (November 20)**
  
- **DeFoe gets into field for \$1 million**
  - **News Sentinel (November 16)**
  
- **International Society of Automation meets at PSTCC**
  - **News Sentinel (November 16)**
  
- **Moonshine Symphony at PSTCC**
  - **Rambling Man Blog (November 14)**
  - **News Sentinel (November 16)**
  - **Knoxville Journal (November 13)**

- **Oak Ridger (November 14)**
- **Bredesen asks colleges to speed up plans/budget issues**
  - **Tennessean (November 25)**
  - **WBIR (November 25)**
  - **Community College Week (November 3)**
  - **WATE (November 25)**
- **First Tennessee Bank gives \$5,000 to Small Business Development Center**
  - **FarragutPress (November 20)**
  - **FarragutPress (November 13)**
- **PSTCC enrollment breaks record again**
  - **Blount Today (November 19)**
- **PSTCC Foundation announces new board of trustees**
  - **Blount Today (November 19)**
  - **Business Journal (November)**
- **Pellissippi State students help advertise Salon Biyoshi**
  - **Blount Today (November 19)**
  - **Fountain City Focus (November 17)**
  - **Knoxville Journal (November 20)**
- **Celebrity photographer speaks, exhibits work at Pellissippi State for film festival**
  - **Farragut Press (November 20)**
- **Language and citizenship classes**
  - **Knoxville Journal (November 20)**
- **SBDC Workshops**
  - **FarragutPress (November 20)**
  - **News Sentinel (November 23)**
- **Rotary Club of Knoxville announces board of directors**
  - **Business Journal (November)**
- **Alumns' story**
  - **News Sentinel (November 16)**
- **Prospective students invited to Pellissippi State Open House**
  - **Knoxville Journal (November 13)**
  - **Blount Today (November 13)**
- **Pellissippi State student named Governor's Volunteer Star of the Year**

- **Oak Ridger (November 14)**
- **VP completes leadership program**
  - **Blount Today (November 13)**
- **Earning your GED in TN, what's official? What's phoney?**
  - **WATE (November 17)**
- **Medic at PSTCC**
  - **Knoxville Journal (November 20)**
- **Teri Brahams re-elected secretary of ADC board of directors**
  - **Blount Today (November 20)**