Marketing & Communications Update
February 16, 2009

Press releases that have been sent to the area papers for January 26-February 16, 2009

- First cohort class completes Pellissippi State’s AHEAD program
- Peace activist Arun Gandhi to speak at Pellissippi State
- Pellissippi State invites public to faculty art exhibition
- Area music group launches Black History Month at Pellissippi State on Feb. 2
- Pellissippi State achieved major milestones in Blount County in 2008
- Pellissippi State hosts ‘Healthy Pelli’ health fair

Actual articles that have appeared in area papers for January 26-February 16, 2009

- Pellissippi State prepares workforce for future with ‘green’ courses
  - Fountain City Focus (January 26)
  - Blount Today (February 4)
  - Knoxville Enlightener (January 26)

- Financial Aid and Scholarship Night Jan. 29 at Pellissippi State
  - Fountain City Focus (January 26)
  - News Sentinel (January 27)
  - WVLT (January 30)

- Free writing-computer classes available through Adult Education at Pellissippi State
  - Fountain City Focus (January 26)
  - Daily Times (January 27)

- UT president foresees fewer vice presidents
  - WVLT (February 6)

- PSTCC Balloon Festival
  - Daily Times (February)

- Pellissippi State invites public to faculty art exhibition
  - Daily Times (January 29)
  - Blount Today (February 4)

- Knox County Library presents seminar (Eddie Francisco)
- FarragutPress (February 5)
• Pellissippi State aims to help business
  o Shopper News (February 2)

• Peace activist Arun Gandhi to speak at Pellissippi State
  o Shopper News (February 2)
  o Daily Times (January 27)

• Evolving debate
  o News Sentinel (February 3)

• Pellissippi State scholarship reception
  o News Sentinel (February 4)

• UTC chancellor says 7% hike not enough
  o WATE (January 29)

• Tuition cap stays for now at UT
  o WATE (January 30)

• Pellissippi State offering Feb. 13 Microsoft Windows Vista course
  o FarragutPress (January 29)

• SBDC Seminar
  o News Sentinel (February 1)

• PSTCC Dean’s List
  o Daily Times (January 29)

• Non-credit herbal medicine courses begin at Pellissippi State Jan. 29
  o News Sentinel (January 27)