Marketing & Communications Update
March 6, 2009

Press releases that have been sent to the area papers for
February 16-March 6, 2009

• Pellissippi State to show films ‘Persepolis’ and ‘Offside’
• Pellissippi State production aids women’s resource center
• Iranian culture, history topics of discussion at Pellissippi State
• Pellissippi State requests community donations for annual book sale
• Get expert financial aid help at Feb. 22 Pellissippi State event
• Pellissippi State alumni to share success stories Feb. 18
• Pellissippi State presents Word Players’ ‘Walk, Don’t Ride’
• Pellissippi State hosts regional middle school math competition
• Pellissippi State present sacred choral concert downtown
• Pellissippi State students to perform at March 3 recital
• Pellissippi State generates $142 million annual economic impact
• Pellissippi State hosts Career Assistance Day Feb. 28
• Remote Area Medical founder and 'Wild Kingdom' co-star to visit Pellissippi State
• Pellissippi State book sale offers more than books
• Pellissippi State’s spring enrollment highest ever
• Class in planning weddings offered by Pellissippi State
• Pellissippi State hosts two ESOL open houses this week
• Pellissippi State’s Adult Education Program offers GED, other test prep classes
• Register now for summer classes at Pellissippi State
• Kingdom Kare receives TSBDC Rising Star Award

Actual articles that have appeared in area papers for
February 16-March 6, 2009

• Pellissippi State Sees Increase in Student Retention of Developmental Studies Math Students
  o The Earth Times (March 5)

• Class in planning weddings offered by Pellissippi State
  o FarragutPress (March 5)

• Oh my! Zombies sighted at ‘Farrington High’
  o FarragutPress (March 5)
  o Horror Society.com (March 5)
• Program helps laid off workers focus on successful job searches (Career Assistance Day)
  o WBIR (February 28)
  o WATE (February 28)
  o WVLT (February 28)
  o Blount Today (February 26)
  o East TN Black Pages (February 19)
  o Knoxville Journal (February 26)
  o WBIR (February 26)
  o East TN Black Pages (February 24)
  o WBIR (February 6)
  o Oak Ridger (February 25)
  o Daily Times (February 26)

• Job Resource Day Tuesday at library
  o Daily Times (March 2)
  o Blount Today (February 26)

• America's Veterans to Tennessee Engineers Program
  o Oak Ridger (February 25)

• OR High wins science bowl
  o OSIR on quest of Scientific Research and Development (February 26)
  o News Sentinel (February 23)
  o Venture Nashville Connections (VNC) (February 20)
  o Farragut Press (February 19)

• Pellissippi State Economic Impact Report
  o Farragut Press (February 26)
  o News Sentinel/Knoxville Business Journal (February 20)
  o Daily Times (February 21)
  o Daily Times (February 23)
  o Knoxville Journal (February 26)

• Annual Booksale Accepts Donations
  o Farragut Press (February 26)
  o Knoxville Enlightener (February 16)
  o Farragut Press (February 19)

• Homeschool parents aren't going it alone
  o News Sentinel (February 24)

• College Goal Sunday helps student achieve a degree
  o WBIR (February 22)
  o Farragut Press (February 19)
  o Blount Today (February 19)
- School systems collaborate to face recession together
  - WBIR (February 20)

- Elementary Education Degree at Universidad de Puerto Rico
  - Degrees for Education.com (February 24)

- Exhibition features Maryville Artist Mark Hall
  - Blount Today (February 12)

- Pellissippi State book sale offers more than books
  - Daily Times (February 17)
  - Blount Today (February 26)
  - News Sentinel (February 22)

- Pellissippi State alumni to share success stories Feb. 18
  - Daily Times (February 17)

- High-paid officials: it’s not just college presidents
  - USA Today/WBIR (February 23)

- Pellissippi State hosts two ESOL open houses this week
  - WBIR (February calendar)
  - WATE (February calendar)
  - News Sentinel (February 17)

- 2009 PSTCC Balloon Festival
  - WBIR (Calendar section)

- Area music group launches Black History Month at Pellissippi State on Feb. 2
  - East TN Black Pages (February 18)
  - East TN Black Pages (February 26)
  - East TN Black Pages (February 24)
  - News Sentinel (February 22)
  - News Sentinel (February 15)
  - East TN Black Pages (February 12)

- Smoky Mountain Quilt Show sponsored by Pellissippi State
  - Smoky Mountain Quilt website (February/March calendar)

- A 15-hour tuition camp would be more realistic
  - Daily Times (February 19)

- First cohort class completes Pellissippi State’s AHEAD program
  - Blount Today (February 12)
• Knoxville Journal (February 12)
  TBR Suspends chancellor search
    WATE (February 24)

• Pellissippi State’s spring enrollment highest ever
  WBIR (February 6)
  Knoxville Enlightener (March 2)

• Pellissippi State students to perform at March 3 recital
  WUOT (February)
  Blount Today (February 26)

• Pellissippi State decorates Christmas tree
  Blount Today (February 26)

• Pellissippi State presents sacred choral concert downtown
  Knoxville Journal (February 19)
  News Sentinel (March 1)

• Pellissippi State presents fall dean’s list
  Roane County News (February 20)

• SBDC Seminars
  News Sentinel (February 22)

• ProjectGrad aims to boost graduation rate, college ranks
  News Sentinel (March 1)

• Eddie Francisco holds roundtable
  News Sentinel (March 4)

• Pellissippi State hosts regional middle school math competition
  News Sentinel (March 3)

• Pellissippi State to show films ‘Persepolis’ and ‘Offside’
  News Sentinel (February 15)